

## **St Dennis Parish Council Objectives and Action Plan 2025-26**

<b>Objective</b>	<b>Action</b>	<b>Who is responsible for action?</b>	<b>Timescale</b>	<b>update</b>
To produce a Planning Statement		Councillors, staff & Residents	12 months	
To Produce a Communications Strategy	To develop a comprehensive strategy that enhances transparency and strengthens community engagement and supports the councils strategic goals.	Councillors, Clerk, Residents.	Ongoing	
To have an annual Christmas Tree installed	To formulate a working party to undertake the arrangements for a light switch event.	Cllrs, Staff & Volunteers	Annually	
Annual Litter Pick	To arrange 2 litter picks per year.	Cllrs, Clerk, volunteers	Annually	
Creation of an emergency Plan	To create a community emergency plan for the Parish.	Office, Cllr & Volunteers	12 months	
Provision of Gateway signage for the Parish	To enhance local identity and rural settlements by installing gateway signage at key parish entry points and hamlet identification signs throughout the area.	Cllrs, Cornwall Cllr & Staff	2 years	
Communal Garden	To complete the acquisition of the land and transform it into a community garden that promotes wellbeing, sustainability and community cohesion.	Cllrs, Staff & Residents	2 years	
Traffic flow improvement within the village.	To collaborate with Cornwall Council and engage with local residents to identify and implement practical measures that improve the flow of traffic through the village and address issues related to inconsiderate parking.	Cllrs , Cornwall Council & Staff	3 years	

<b>Objective</b>	<b>Action</b>	<b>Who is responsible for action?</b>	<b>Timescale</b>	<b>Achieved</b>
Provision of Floral displays	To provide floral enhancements within the village to include village entrance sign planters.	Councillors, Clerk, Residents.	4 years	
Provision of a secure dog walking area.	To explore the development of a secure dog walking area at Penny Darn by clearing the land and conducting a feasibility study in consultation with the local community. Investigating funding opportunities for the project's delivery.	Councillors, staff, residents	2 years	
Taking over ownership and the refurbishment of Hall Road play area.	To complete the devolution process for ownership of the area and to engage with local families and community groups to gather input on desired improvements. And to develop a refurbishment plan to revitalise the area.	Cornwall Council, Councillors, staff and residents	2 years	
Website improvement	To review and enhance the Parish Council's website to ensure it effectively serves the residents and accurately represents the work and values of the Council.	Staff & Cllrs.	12 months	
To work towards achieving Quality Council status	To develop and implement a quality improvement framework that aligns with national standards and local priorities, embedding a culture of continuous improvement, transparency and community engagement in all council operations.	Staff, Cllrs	2-4 years	

## **Action Statement for Development of a Planning Statement**

### **Objective:**

To produce a Planning Statement that reflects the community's vision and planning priorities, serving as a practical and locally informed alternative to a full Neighbourhood Plan.

### **Action Plan:**

- **Establish a Planning Statement Working Group** to lead the development process, including councillors, planning advisors, and community representatives.
- **Review existing planning policies and local development frameworks** to ensure alignment and relevance.
- **Engage with residents, businesses, and stakeholders** through surveys, workshops, and public meetings to gather input on key planning issues and aspirations.
- **Draft a concise Planning Statement** that outlines local priorities for land use, development, infrastructure, and environmental protection.
- **Consult with Cornwall Council's planning team** to ensure the statement is robust, compliant, and can be used to inform planning decisions.
- **Publish and promote the final Planning Statement**, ensuring it is accessible to the public and integrated into the council's planning processes.

### **Outcome:**

A clear, community-driven Planning Statement that guides local development and supports informed decision-making in the absence of a formal Neighbourhood Plan.

## **Action Statement for Developing a Communications Strategy**

### **Objective:**

To develop a comprehensive Communications Strategy that enhances transparency, strengthens community engagement, and supports the council's strategic goals.

### **Action Plan:**

- **Establish a Communications Working Group** to oversee the strategy's development, including representatives from key departments and community stakeholders.
- **Audit current communication channels and practices** to assess effectiveness, reach, and inclusivity.
- **Engage with residents, partners, and staff** to gather insights and expectations through surveys, focus groups, and public forums.
- **Draft a Communications Strategy** that outlines clear objectives, target audiences, key messages, preferred channels, and evaluation methods.
- **Implement the strategy in phases**, with regular reviews and updates based on feedback and performance metrics.

### **Outcome:**

A clear, inclusive, and effective Communications Strategy that builds trust, improves information flow, and fosters stronger relationships between the council and the community.

### **Action Statement for Annual Christmas Tree and Light Switch-On Event**

#### **Objective:**

To coordinate and enhance the Annual Christmas Tree and Light Switch-On event through a dedicated working party, with the aim of growing community participation and expanding festive decorations throughout the village.

#### **Action Plan:**

- **Establish a Christmas Event Working Party** to plan, manage, and deliver the event, ensuring representation from community groups and volunteers.
- **Review previous events** to identify successes and areas for improvement.
- **Engage with local residents, schools, and businesses** to encourage involvement and sponsorship.
- **Investigate and apply for funding opportunities** to support the expansion of decorations and event activities.
- **Develop a promotional plan** to raise awareness and encourage attendance, including social media, posters, and local press.
- **Evaluate the event post-delivery** to inform planning for future years.

#### **Outcome:**

A well-organised, inclusive, and festive community event that brings residents together and enhances the village's seasonal atmosphere.

### **Action Statement for Community Litter Picks**

#### **Objective:**

To organise and promote two annual community litter picks aimed at enhancing the local environment and encouraging greater civic pride and participation.

#### **Action Plan:**

- **Schedule two annual litter pick events**—one in spring and one in autumn—to maintain cleanliness and seasonal upkeep.
- **Promote the events widely** through the Parish Council website, social media, local noticeboards, and community groups.
- **Collaborate with local schools, organisations, and volunteers** to boost participation and foster a sense of shared responsibility.
- **Provide necessary equipment and safety guidance**, including litter pickers, gloves, and high-visibility vests.
- **Celebrate community involvement** by sharing photos, thanking participants publicly, and exploring small incentives or refreshments.

#### **Outcome:**

Cleaner public spaces, increased community engagement, and a stronger sense of local pride and environmental stewardship.

## Action Statement for Community Emergency Plan

### Objective:

To develop a comprehensive Community Emergency Plan that prepares the parish to respond effectively to local emergencies, ensuring the safety and wellbeing of residents.

### Action Plan:

- **Form an Emergency Planning Group** comprising councillors, emergency services, local organisations, and community volunteers.
- **Identify potential risks and hazards** specific to the area (e.g. flooding, severe weather, power outages, transport disruptions).
- **Map local resources and assets**, including shelters, medical facilities, equipment, and key contacts.
- **Develop clear response procedures** for different emergency scenarios, including communication protocols and roles/responsibilities.
- **Engage with residents** to raise awareness, gather input, and encourage participation in emergency preparedness.
- **Coordinate with Cornwall Council and emergency services** to ensure alignment with wider emergency planning frameworks.
- **Test and review the plan regularly**, updating it based on feedback, new risks, or changes in local infrastructure.

### Outcome:

A practical, community-led Emergency Plan that enhances local resilience and ensures a coordinated response in times of crisis.

## Action Statement for Gateway and Hamlet Signage

### Objective:

Working in partnership with Cornwall Council to enhance local identity and rural settlements by installing gateway signage at key parish entry points and hamlet identification signs throughout the area.

### Action Plan:

- **Identify strategic locations** for gateway signs at main entry points to the parish.
- **Design and install signage** that reflects the character and heritage of the parish, ensuring visibility and consistency.
- **Survey rural hamlets within the parish** to determine appropriate locations for identification signage.
- **Engage with local residents and stakeholders** to ensure signage is welcomed and appropriately placed.
- **Coordinate with Cornwall Council and relevant authorities** to ensure compliance with planning and highways regulations.

### Outcome:

Improved sense of place and community identity through clear, attractive signage that welcomes visitors and recognises the distinctiveness of local hamlets.

### **Action Statement for Community Garden at Dunstan Close**

#### **Objective:**

To complete the acquisition of land at Dunstan Close and transform it into a vibrant community garden that promotes wellbeing, sustainability, and community cohesion.

#### **Action Plan:**

- **Finalise the purchase of the land** at Dunstan Close for community use.
- **Engage with local residents and community groups** to co-design the garden space, ensuring it meets a range of needs and interests.
- **Develop a phased implementation plan** for the garden's creation, including landscaping, planting, and installation of communal features.
- **Investigate and apply for relevant grants and funding opportunities** to support the development and long-term maintenance of the garden.

#### **Outcome:**

A welcoming, shared green space that enhances the local environment and fosters community spirit.

### **Action Statement for Improving Traffic Flow and Parking**

#### **Objective:**

To collaborate with Cornwall Council and engage with local residents to identify and implement practical measures that improve traffic flow through the village and address issues related to inconsiderate parking.

#### **Action Plan:**

- **Work in partnership with Cornwall Council** to assess current traffic patterns and parking challenges.
- **Consult with residents and local businesses** to gather feedback and suggestions through surveys, meetings, and public forums.
- **Identify and prioritise targeted interventions**, such as improved signage, traffic calming measures, and designated parking areas.
- **Develop and implement a phased action plan**, ensuring regular communication with the community and monitoring of outcomes.

#### **Outcome:**

A safer, more efficient traffic environment that reflects the needs of the community and enhances the overall quality of life in the village.

### **Action Statement for Floral Enhancements**

#### **Objective:**

To enhance the visual appeal of the village through the installation and maintenance of floral displays, including planters at village signage points.

#### **Action Plan:**

- **Identify key locations** for floral displays, including village entrances, community hubs, and high-visibility areas.
- **Install planters at village signs** to create welcoming and attractive entry points.
- **Select seasonal and low-maintenance plants** that reflect local character and support biodiversity.
- **Engage with local volunteers or community groups** to assist with planting and ongoing maintenance.
- **Explore sponsorship or funding opportunities** to support the cost of materials and upkeep.

#### **Outcome:**

A more vibrant and welcoming village environment that promotes community pride and enhances the local landscape.

### **Action Statement for Secure Dog Walking Area at Penny Darn**

#### **Objective:**

To explore the development of a secure dog walking area at Penny Darn by clearing the land and conducting a feasibility study in consultation with the local community.

#### **Action Plan:**

- **Clear and assess the designated land at Penny Darn** to determine its suitability for a secure dog walking facility.
- **Engage with residents and dog owners** to gather input on needs, preferences, and potential usage through surveys and public consultation.
- **Develop a feasibility study** outlining design options, environmental considerations, maintenance requirements, and estimated costs.
- **Investigate funding opportunities**, including grants, partnerships, and community fundraising, to support the project's delivery.

#### **Outcome:**

A well-considered, community-supported plan for a secure dog walking area that promotes responsible pet ownership and enhances local amenities.



### **Action Statement for Hall Road Play Area**

#### **Objective:**

To take over ownership of Hall Road Play Area from Cornwall Council and refurbish the site to provide a safe, inclusive, and engaging space for children and families.

#### **Action Plan:**

- **Complete the devolution process** in collaboration with Cornwall Council, ensuring all legal and operational responsibilities are clearly defined.
- **Undertake a condition assessment** of the existing play equipment and infrastructure to identify refurbishment needs.
- **Engage with local families and community groups** to gather input on desired improvements and accessibility features.
- **Develop a refurbishment plan** that includes safety upgrades, new equipment, and landscaping enhancements.
- **Explore funding opportunities** through grants, sponsorships, and community fundraising to support the project.

#### **Outcome:**

A revitalised play area that meets the needs of the community, encourages outdoor activity, and enhances the local environment.

### **Action Statement for Website Improvement**

#### **Objective:**

To review and enhance the Parish Council's website to ensure it effectively serves residents and accurately represents the work and values of the Council.

#### **Action Plan:**

- **Conduct a comprehensive review** of the current website's structure, content, accessibility, and usability.
- **Engage with residents and stakeholders** to gather feedback on how the website can better meet their needs.
- **Implement updates and improvements** to ensure the website is user-friendly, informative, and compliant with accessibility standards.
- **Ensure the website reflects the identity and activities of the Parish Council**, including up-to-date news, meeting information, and community resources.

#### **Outcome:**

An accessible, informative, and engaging website that strengthens communication between the Parish Council and the community.

## **Action Statement for Quality Council Status**

### **Objective:**

To achieve Quality Council Status by embedding a culture of continuous improvement, transparency, and community engagement in all council operations.

### **Action Plan:**

- **Establish a Quality Improvement Taskforce** to lead the initiative, ensuring representation from all departments and key stakeholders.
- **Conduct a comprehensive self-assessment** against the Quality Council criteria to identify strengths and areas for development.
- **Develop and implement a Quality Improvement Framework** that aligns with national standards and local priorities.
- **Engage staff, partners, and the community** through regular consultations, feedback mechanisms, and transparent reporting.
- **Monitor progress through quarterly reviews** and adjust strategies based on performance data and stakeholder input.

### **Outcome:**

A council that demonstrates excellence in governance, service delivery, and community impact, recognised through the attainment of Quality Council Status.